IPO FACT SHEET

IPO : Nityas Gems and Jewellery Limited October 2026

Snapshot

Nityas Gems and Jewellery Limited is engaged in the design, manufacturing and sale of lab-grown diamond studded gold jewellery in India. The company operates through an integrated business model covering B2B manufacturing and distribution to organized retailers, standalone retailers and wholesalers, along with D2C omnichannel retail operations through its subsidiary, Ayaani Diamonds and Jewellery Private Limited. Its operations cover procurement, product design, manufacturing, quality control, distribution, branded retail and direct-to-consumer sales. The company offers jewellery across rings, earrings, pendants, bracelets, mangalsutras, nose pins, necklaces and bangles, with a focus on lightweight, affordable and fashion-driven daily-wear jewellery.

Opening Date	Wednesday, September 30, 2026
Closing Date	Monday, October 5, 2026
Price Band	Rs. 70 to 75 per share
Bid Lot	200 Shares
Issue Size	1,44,56,000 shares (aggregating up to Rs. 108 Cr)
Fresh Issue	1,44,56,000 shares (aggregating up to Rs. 108 Cr)
Registrar	Bigshare Services Pvt.Ltd.

Company Vision

Nityas Gems and Jewellery Limited aims to strengthen its position in the lab-grown diamond studded gold jewellery segment by combining design capabilities, manufacturing expertise and an integrated B2B and D2C business model. The company focuses on offering lightweight, affordable and fashion-driven jewellery suited to daily wear, younger consumers and preferences. Its strategy includes strengthening design-led product offerings, expanding the B2B and D2C customer base, increasing marketing and industry engagement, augmenting working capital resources and expanding Ayaani's omnichannel presence. The company also intends to selectively evaluate export opportunities while continuing to focus on the domestic market and leveraging its value chain.

Key Financials

Amount in cr.	FY2025	FY2024	FY2023
Assets	40	12	6
Total Income	97	54	12
Profit After Tax	10	4	0
EBITDA	13	5	0
NET Worth	23	5	1
Reserves and Surplus	20	4	0
Total Borrowing	7	3.26	1

Growth Prospects

Nityas Gems and Jewellery Limited has opportunities to expand as consumer awareness and acceptance of lab-grown diamonds increases and demand for affordable, lightweight and branded jewellery. Its integrated B2B and D2C model provides multiple channels for growth, while its design portfolio and manufacturing capabilities support standardized and customized requirements. The company serves B2B customers across 18 states and two union territories and has an omnichannel D2C presence through Ayaani. Future growth initiatives include customer diversification, stronger marketing, design-led products, expansion of Ayaani's retail presence, working capital augmentation and selective export opportunities. However, competition and changing consumer preferences may influence growth.

Risk Assessment

Nityas Gems and Jewellery Limited faces risks arising from intense competition in the jewellery and lab-grown diamond segments, including competition from natural diamonds and other domestic and global players. Demand may be affected by changing consumer preferences, among younger customers, while designs may be copied by competitors and are not typically individually registered for intellectual property protection. The company depends on its Surat manufacturing facility, raw material availability, skilled labour, utilities and capacity utilisation. Other risks include volatility in diamond and raw material prices, dependence on suppliers, execution of growth strategies, customer demand, retail expansion and export opportunities, and operational disruptions.