IPO FACT SHEET

IPO : AceVector Limited September 2026

Snapshot

AceVector Limited is a technology-driven digital commerce company operating a capital-efficient, triple-engine business model across marketplace, e-commerce SaaS and consumer brands. Its key businesses include Snapdeal, a value-focused e-commerce marketplace; Unicommerce, an e-commerce enablement SaaS platform offering solutions through Uniware, Shipway and Convertway; and Stellaro Brands, an omnichannel consumer brands business. The company provides centralized strategic oversight, technology infrastructure, shared services and disciplined capital allocation across its businesses. AceVector focuses on value-conscious consumers, particularly in Tier 2 and smaller Indian cities, while leveraging technology, data and AI capabilities to improve customer experience, operational efficiency and scalability across its digital commerce ecosystem.

Company Vision

AceVector Limited's vision is centered on building a scalable, technology-led digital commerce ecosystem through its three businesses: Snapdeal, Unicommerce and Stellaro Brands. The company aims to strengthen value-focused e-commerce by improving customer experience, expanding its reach among value-conscious consumers and enhancing brand awareness. It also seeks to expand Unicommerce's e-commerce enablement SaaS offerings through wider client adoption, cross-selling and geographical expansion. For Stellaro Brands, the focus is on developing scalable consumer brands using shared technology, consumer insights, distribution capabilities and operational expertise.

Opening Date	Friday, September 25, 2026
Closing Date	Tuesday, September 29, 2026
Price Band	Rs. 30 to 32 per share
Bid Lot	468 Shares
Issue Size	13,12,50,000 shares (aggregating up to Rs. 420 Cr)
Fresh Issue	8,96,87,500 shares (aggregating up to Rs. 287 Cr)
Offer for Sale	4,15,62,500 shares (aggregating up to Rs. 133 Cr)
Registrar	MUFG Intime India Pvt.Ltd.

Key Financials

Amount in cr.	FY2026	FY2025	FY2024
Assets	575	558	411
Total Income	538	407	385
Profit After Tax	-46	-126	-51
EBITDA	-22	-108	-36
NET Worth	102	126	-142
Reserves and Surplus	57	87	-182
Total Borrowing	-	0.45	-

Growth Prospects

AceVector Limited has growth opportunities across its marketplace, SaaS and consumer brands businesses. Snapdeal is focused on the value e-commerce segment, particularly middle-income and value-conscious consumers in Tier 2 and smaller cities. Its growth plans include improving customer experience, increasing transactions, strengthening brand awareness and investing in technology and AI-driven personalization. Unicommerce can expand by increasing its client base, encouraging greater usage of Uniware, Shipway and Convertway, cross-selling products and widening geographical coverage. Stellaro Brands can leverage Snapdeal's consumer insights, Unicommerce's technology stack and shared infrastructure to scale emerging consumer brands.

Risk Assessment

AceVector Limited operates in a competitive and rapidly evolving digital commerce environment, creating several business risks. The marketplace business depends on attracting and retaining customers, maintaining transaction volumes and controlling logistics and marketing expenses. Changes in consumer preferences, competition and technology trends could affect growth and market position. Unicommerce's expansion depends on acquiring clients, increasing platform usage and keeping pace with emerging e-commerce requirements. The company also relies on third-party technology and cloud infrastructure for its operations. Marketing requirements may increase as the business expands, potentially affecting costs.