IPO FACT SHEET

IPO : Sunshine Pictures Limited — August 2026

Snapshot

Sunshine Pictures Limited, incorporated in 2007, is an Indian production house engaged in originating, developing, producing, marketing and distributing feature films, television programmes, web series and other audio-visual content. The Company has produced 13 commercial films, including notable titles such as *The Kerala Story*, *Force*, *Force 2* and *Commando* series, along with web series and television content. Its business has expanded into music and digital entertainment through Sunshine Music and Sunshine Digital (Originals), with 36 original music releases and digital originals. The Company follows both co-production and sole-production models and has six films and two web series in its pipeline, supporting its multi-format growth strategy.

Opening Date	Tuesday, August 18, 2026
Closing Date	Thursday, August 20, 2026
Price Band	Rs. 342 to 360 per share
Bid Lot	41 Shares
Issue Size	78,37,191 shares (aggregating up to Rs. 282 Cr)
Fresh Issue	48,00,034 shares (aggregating up to Rs. 173 Cr)
Offer for Sale	30,37,157 shares (aggregating up to Rs. 109 Cr)
Registrar	Bigshare Services Private Limited

Company Vision

Sunshine Pictures Limited aims to build a modern, multi-format entertainment ecosystem by discovering untold stories and bringing them to audiences through films, web series, television, music and digital platforms. The Company focuses on creating meaningful, innovative and technology-enabled storytelling that combines strong ideas with commercial appeal. Its vision also emphasizes nurturing new talent and giving opportunities to emerging writers, actors, directors and other creative professionals. By focusing on stories rooted in Indian culture, diverse voices and socially relevant themes, Sunshine Pictures seeks to expand the reach of Indian storytelling while creating engaging experiences for audiences across India and global markets.

Key Financials

Amount in cr.	FY2025	FY2024
Assets	131	97
Total Income	106	139
Profit After Tax	34	53
EBITDA	51	74
NET Worth	105	71
Reserves and Surplus	79	70
Total Borrowing	11	17

Growth Prospects

Sunshine Pictures Limited has significant growth potential through expansion of its content production capacity and diversification across films, OTT, web series, television, music and digital entertainment. The Company has six feature films and two web series in its development pipeline, while its Sunshine Music and Sunshine Digital verticals provide additional avenues for audience engagement and content monetisation. Its strategy includes expanding the writer and production talent pool, entering new areas of the entertainment value chain and strengthening theatrical distribution. Rising digital consumption, mobile penetration and demand for varied content could further support growth, while a multi-format approach may improve audience reach and revenue diversification.

Risk Assessment

Sunshine Pictures Limited operates in an inherently unpredictable entertainment industry where the commercial performance of films and other content depends heavily on audience preferences, competition and market conditions. Changes in consumer tastes, increasing competition from OTT platforms and evolving content consumption patterns may affect revenues. The Company also depends on creative talent, successful execution of projects and timely completion of its production pipeline. Large production investments can expose the business to project-specific risks if content does not receive adequate audience acceptance. While co-production arrangements and cost controls can help mitigate financial exposure, the Company's growth plans remain dependent on available funding, market conditions and successful execution of proposed projects.