



IPO : Advit Jewels Limited

June 2026

Snapshot

Advit Jewels Limited is a Jaipur-based jewellery company engaged in the design, manufacture, and sale of gold, diamond, and precious stone jewellery through its established “Rambhajo” brand. Incorporated in 2019 and later converted into a public limited company, the company caters to a diverse customer base with a focus on craftsmanship, product quality, and customer trust. Backed by experienced promoters from the jewellery industry, Advit Jewels has developed a strong presence in the organized gems and jewellery market. The company is proposing an IPO to support its growth initiatives, strengthen operations, and enhance its market position.

Company Vision

Advit Jewels Limited aims to strengthen its position as a trusted and respected name in the Indian jewellery industry by delivering superior craftsmanship, innovative designs, and exceptional customer value. The company’s vision is centered on preserving traditional jewellery artistry while embracing modern trends, technology, and evolving consumer preferences. By focusing on quality, authenticity, and long-term customer relationships, Advit Jewels seeks to expand its market presence across domestic and international markets. The company aspires to achieve sustainable growth through operational excellence, brand development, and continuous product innovation, creating lasting value for customers, employees, shareholders, and other stakeholders.

Growth Prospects

Advit Jewels Limited operates in the growing Indian gems and jewellery sector, supported by rising disposable incomes, increasing demand for branded jewellery, and a gradual shift from the unorganized to the organized market. The company is well positioned to benefit from these industry trends through its established brand presence, experienced management team, and focus on quality products. The proposed IPO is expected to strengthen its financial position and support future expansion initiatives. Continued emphasis on product innovation, customer acquisition, geographic expansion, and operational efficiency can help the company enhance revenue growth, improve profitability, and increase market share over time.

Opening Date	Tuesday, June 23, 2026
Closing Date	Thursday, June 25, 2026
Price Band	Rs. 130 to 138 per share
Bid Lot	100 Shares
Face Value	Rs. 10 per share
Issue Size	1,19,68,000 shares (aggregating up to Rs. 165 Cr)
Fresh Issue	1,19,68,000 shares (aggregating up to Rs. 165 Cr)
Registrar	Bigshare Services Pvt.Ltd.

Key Financials

Amount in cr.	Dec-25	FY2025	FY2024	FY2023
Assets	164.2	140.85	67.21	29.01
Total Income	123.8	124.94	69.45	46.60
Profit After Tax	25.44	25.37	14.71	10.39
EBITDA	36.68	37.15	18.95	12.77
NET Worth	83.65	58.13	32.80	18.08
Reserves and Surplus	51.64	58.12	32.79	18.07
Total Borrowing	64.92	74.80	19.70	5.84

Risk Assessment

Advit Jewels Limited faces several risks associated with the jewellery industry, including fluctuations in gold, diamond, and precious stone prices, which can affect profit margins and inventory values. The company’s performance is also influenced by consumer spending patterns, economic conditions, and changing fashion preferences. Intense competition from established national brands and regional jewellers may impact market share and pricing power. Regulatory changes relating to taxation, hallmarking, imports, and industry compliance could increase operating costs. Additionally, any disruption in the supply chain, dependence on key personnel, or adverse market conditions may affect business operations, growth prospects, and financial performance.