



IPO : KRM Ayurveda Limited

January 2026

Snapshot

KRM Ayurveda Limited, incorporated in 2019 and converted into a public company in 2024, is engaged in the business of manufacturing and marketing ayurvedic and herbal healthcare products. The company focuses on developing formulations rooted in traditional Ayurvedic principles, catering to the growing demand for natural and wellness-oriented solutions. Headquartered in Delhi, KRM Ayurveda operates with an emphasis on quality, compliance, and product innovation. Promoted by Mr. Puneet Dhawan and Mrs. Tanya Dhawan, the company aims to strengthen its market presence through brand building, distribution expansion, and consistent delivery of effective, affordable ayurvedic products.

Company Vision

The vision of KRM Ayurveda Limited is to emerge as a trusted and leading Ayurvedic healthcare company by delivering authentic, safe, and effective natural solutions that enhance holistic well-being. The company aspires to blend the wisdom of traditional Ayurveda with modern science, research, and quality standards to create products that meet evolving consumer needs. KRM Ayurveda envisions building a strong global presence while promoting preventive healthcare and sustainable practices. Through innovation, ethical business conduct, and customer-centricity, the company aims to contribute meaningfully to healthier lifestyles and position Ayurveda as a reliable, mainstream system of wellness.

Growth Prospects

KRM Ayurveda Limited is well-positioned for strong growth as demand for natural and preventive healthcare solutions rises globally. With a strategic focus on expanding its product portfolio, strengthening distribution networks, and leveraging digital and retail channels, the company aims to capture larger market share. Investments in research, quality enhancements, and brand awareness initiatives will drive customer trust and loyalty. Additionally, tapping into export opportunities and collaborations can accelerate geographic expansion. Supported by favorable industry trends toward wellness and herbal products, KRM Ayurveda's growth prospects include increased revenue, broader market presence, and sustained competitive advantage in the Ayurvedic sector.

Opening Date	Monday, January 19, 2026
Closing Date	Wednesday, January 21, 2026
Price Band	Rs. 128 to Rs. 135 per share
Bid Lot	1000 Shares
Face Value	Rs. 10 per share
Issue Size	57,40,000 shares (aggregating up to Rs. 77 Cr)
Fresh Issue	53,16,000 shares (aggregating up to Rs. 72 Cr)
Reserved for Market Maker	4,24,000 shares (aggregating up to Rs. 6 Cr)
Registrar	Skyline Financial Services Pvt.Ltd.

Key Financials

Amount in cr.	FY2025	FY2024	FY 2023
Assets	66.79	43.91	39.48
Total Income	76.95	67.57	89.38
Profit After Tax	12.10	3.41	7.60
EBITDA	19.11	7.34	11.03
NET Worth	23.88	11.78	8.37
Reserves and Surplus	23.73	11.63	8.22
Total Borrowing	31.2	23.18	19.87

Risk Assessment

KRM Ayurveda Limited faces certain risks typical of the ayurvedic and wellness industry. These include intense competition from established and emerging players, dependence on consistent availability and quality of herbal raw materials, and changes in regulatory frameworks governing AYUSH and FMCG products. Shifts in consumer preferences, pricing pressures, and brand perception may also impact growth. Operational risks such as supply chain disruptions, quality control challenges, and scaling constraints exist as the business expands. Additionally, as a growing company, KRM Ayurveda may face risks related to working capital management, marketing effectiveness, and execution of its long-term strategic plans.