FACT SHEET

IPO : Meesho Limited December 2025

Snapshot

Meesho Limited is a leading Indian e-commerce platform focused on empowering small businesses and entrepreneurs in India through a social commerce marketplace. Founded in 2015, Meesho connects suppliers, resellers, and consumers, primarily targeting tier 2 and tier 3 cities with a wide range of products, including fashion, lifestyle, and general merchandise. The company emphasizes digital adoption, tech-enabled logistics, and social selling to capture the fast-growing e-commerce market in India. It recently transitioned to a public limited company and completed a significant merger, reinforcing its market position and growth trajectory.

Opening Date	Wednesday, December 3, 2025
Closing Date	Friday, December 5, 2025
Price Band	Rs.105 to Rs.111 per share
Bid Lot	135 Shares
Face Value	Rs.1 per share
Issue Size	48,83,96,721 shares (aggregating up to Rs.5,421.20 Cr)
Fresh Issue	38,28,82,882 shares(aggregating up to Rs.4,250.00 Cr)
Offer for Sale	10,55,13839 shares (aggregating up to Rs.1,171.20 Cr)
Registrar	Kfin Technologies Ltd.

Company Vision

Meesho Limited's vision is to empower entrepreneurs and small businesses across India by creating an accessible, technology-driven social commerce platform. The company aims to democratize e-commerce by enabling digital adoption in underserved markets, particularly tier 2 and tier 3 cities. Committed to fostering inclusive growth, Meesho envisions becoming the leading platform that transforms social selling, supports suppliers and resellers, and drives economic opportunities for millions while continuously innovating to enhance customer and stakeholder value.

Key Financial

Amount in cr.	6 Month of FY2026	FY2025	FY2024
Assets	6640.39	7226.09	4160.99
Total Income	5857.69	9900.9	7859.24
Profit After Tax	-700.72	-3941.7	-327.64
EBITDA	-551.87	-219.59	-230.15
NET Worth	968.87	1561.88	2301.64

Growth Prospects

Meesho Limited's growth prospects are promising, driven by its expanding consumer and seller base primarily in tier 2 and tier 3 Indian cities. The company has demonstrated strong marketplace growth with increasing order volumes and revenue from operations. Continued investments in technology, AI capabilities, machine learning, cloud infrastructure, and marketing initiatives support its platform scalability and user engagement. Meesho plans to leverage acquisitions and strategic partnerships for inorganic growth.

Risk

Meesho Limited faces risks including ongoing net losses despite revenue growth, intense competition in e-commerce, and reliance on attracting and retaining consumers and sellers. Operational challenges such as logistics disruptions, platform misuse, and regulatory changes could impact business continuity and reputation. The company's scale-up efforts involve technology investments that may not yield expected returns.