

Fund Report Card
Tata Pure Equity(G)
Fund Objective/Mission

Aims to provide income distribution and/ or medium to long term capital gains while all times emphasising the importance of capital appreciation.

Investment Information

Scheme	Open ended scheme
Launch Date	07/May/1998
Fund Manager	Venugopal M.
Bench Mark	BSE SENSEX
Max.Entry Load(%)	NA
Max.Exit Load(%)	1.00

Fund Structure

Total Stocks:	46
Total Sectors:	33
P/E Ratio:	23.84
P/B Ratio:	3.96
Avg. Market Cap (Rs.On(30/Nov/2009))	22252.22

Fund House Details

AMC Name:	Tata Asset Management Limited
Address:	Fort House, 221 Dr. D N Road Fort, Mumbai - 400 001
Website:	www.tatamutualfund.com

5 Years History

Financial Year	2008-2009	2007-2008	2006-2007	2005-2006	2004-2005
NAV in Rs.(as on 31st March)	107.58	161.42	128.87	121.32	67.22
Net Assets(Rs Crores.) (as on 31st March)	253	316	292	285	NA
Returns(%)	-32.62	30.80	3.43	78.00	29.65
CNX NIFTY Returns(%)	-36.26	30.30	10.03	64.56	11.87
Category Rank	45/(188)	38/(178)	63/(144)	40/(123)	33/(92)

* Latest As on 31/Mar/09

Quarterly Performance Last % 5Years

Financial Year	Q1	Q2	Q3	Q4
2009-2010	43.82	17.34		
2008-2009	-12.06	-5.68	-17.26	-2.89
2007-2008	16.91	15.80	25.04	-26.00
2006-2007	-11.24	11.96	12.15	-4.70
2005-2006	7.28	22.25	7.54	27.97

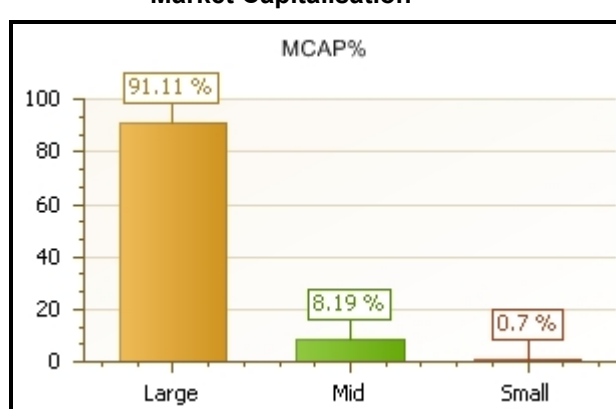
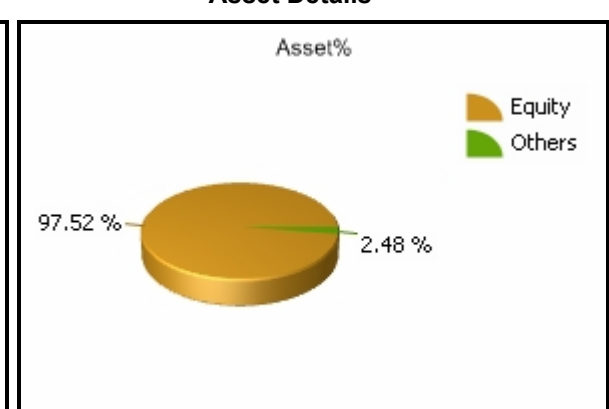
Financial Details

AUM As On (30-Nov-2009)	445.7132
NAV As On (29-Dec-2009)	89.0029
Min Investment (in Rs.)	5000
NAV (52WeekHigh){03-Dec-2009}	89.02
NAV (52WeekLow){09-Mar-2009}	43.86

Top 10 Companies

Name	(%)	
Mahindra & Mahindra Ltd.	3.7	↑
HDFC Bank Ltd.	3.7	↑
Reliance Industries Ltd.	3.6	↑
ITC Ltd.	3.5	↓
Lupin Ltd.	3.4	↓
Rural Electrification Corpn Ltd	3.4	↑
Bharat Heavy Electricals Ltd.	3.4	↓
Infosys Technologies Ltd.	3.3	↑
LIC Housing Finance Ltd.	3.3	↑
Crompton Greaves Ltd.	3.3	↓

↑ ↓ ↻ Indicates an increase or decrease or no change in holding since last portfolio. ↻ Indicates new holding since last portfolio.

Market Capitalisation

Asset Details


*LargeCap- >Rs. 5,000 crores; MidCap- between Rs.750 crores to Rs.5,000 crores; SmallCap- <Rs.750 crores.

SIP Details - Invested Rs 5000 Every Month

Period	Total Investment (Rs.)	Scheme(Rs)	Benchmark
1Year	60,000	83,287	106,227
3Years	180,000	236,614	298,552
5Years	300,000	493,295	523,356
10Years	600,000	2,605,528	2,625,823

Whats In Whats Out(From Pervious Month)

	Company	Sector
In	3	2
Out	1	1
No Change %age	41	32

Top 10 Sectorwise Holding

Industry Name	(%)	
IT - Software	7.7	↓
Electric Equipment	7.2	↓
Pharmaceuticals & Drugs	6.9	↓
Engineering - Construction	5.6	↓
Bank - Private	5.5	↓
TV Broadcasting & Software Production	4.6	↓
Cigarettes/Tobacco	4.4	↓
Automobiles-Trucks/Lcv	4.3	↓
Finance - Housing	4.3	↓
Refineries	4.3	↓

↑ ↓ ↻ Indicates an increase or decrease in holding since last portfolio

Scheme Performance As On (29/Dec/09)

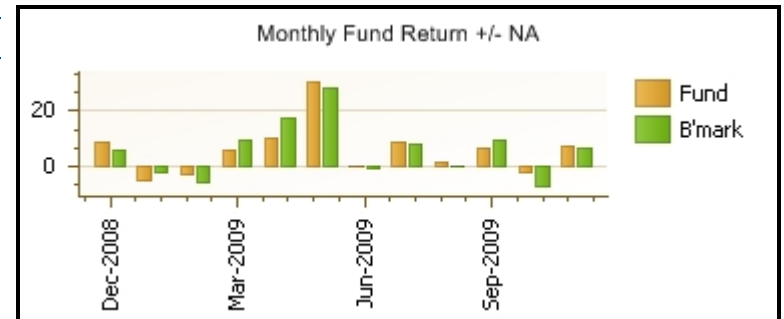
Period	Returns	B'mark	Rank
3 Months	8.94	3.26	64/(199)
6 Months	22.90	17.69	108/(192)
1 Year	78.75	82.53	117/(188)
3 Years	13.01	8.07	33/(133)
5 Years	24.52	21.52	27/(83)
Since Inception	29.04	13.27	NA

Volatility Measures

Fama	-0.06 Std Dev	2.77
Beta	1.24 Sharpe	0.10

Best/Worst Return

Period	Best Return		Worst Return	
	Fund(%)	B'mark(%)	Fund(%)	B'mark(%)
Month 19/11/99 to 22/12/99	34.32	NA	-35.85	13.36
Quarter 25/02/00 to 26/05/00	69.18	89.53	-39.10	-27.36
Year 23/04/03 to 23/04/04	177.69	101.05	-52.56	-56.17

Fund Performance Vis-a-vis Benchmark


DISCLAIMER: