

**Fund Report Card**

**Tata Pure Equity(G)**

**Fund Objective/Mission**

Aims to provide income distribution and/ or medium to long term capital gains while all times emphasising the importance of capital appreciation.

**Investment Information**

<b>Scheme</b>	Open ended scheme
<b>Launch Date</b>	07/May/1998
<b>Fund Manager</b>	Venugopal M.
<b>Bench Mark</b>	BSE SENSEX
<b>Max.Entry Load(%)</b>	NA
<b>Max.Exit Load(%)</b>	1.00

**Fund Structure**

<b>Total Stocks:</b>	49
<b>Total Sectors:</b>	33
<b>P/E Ratio:</b>	23.52
<b>P/B Ratio:</b>	3.72
<b>Avg. Market Cap (Rs.On(31/Jan/2010))</b>	24001.03

**Fund House Details**

<b>AMC Name:</b>	Tata Asset Management Limited
<b>Address:</b>	Fort House, 221 Dr. D N Road Fort, Mumbai - 400 001
<b>Website:</b>	www.tatamutualfund.com

**5 Years History**

Financial Year	2009-2010	2008-2009	2007-2008	2006-2007	2005-2006
NAV in Rs.(as on 31st March)	190.36	107.58	161.42	128.87	121.32
Net Assets(Rs Crores.) (as on 31st March)	442	253	316	292	285
Returns(%)	76.10	-32.62	30.80	3.43	78.00
CNX NIFTY Returns(%)	-36.26	30.30	10.03	64.56	11.87
Category Rank	102/(199)	46/(189)	38/(179)	63/(145)	40/(124)

\* Latest As on 16/Feb/10

**Quarterly Performance Last % 5Years**

Financial Year	Q1	Q2	Q3	Q4
<b>2009-2010</b>	43.82	17.34	8.11	
<b>2008-2009</b>	-12.06	-5.68	-17.26	-2.89
<b>2007-2008</b>	16.91	15.80	25.04	-26.00
<b>2006-2007</b>	-11.24	11.96	12.15	-4.70
<b>2005-2006</b>	7.28	22.25	7.54	27.97

**Financial Details**

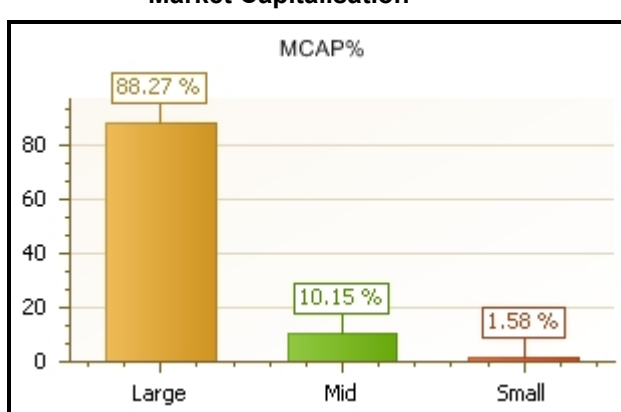
<b>AUM As On (31-Jan-2010)</b>	442.1161
<b>NAV As On (16-Feb-2010)</b>	86.7874
<b>Min Investment (in Rs.)</b>	Lumpsum 5000 SIP 500
<b>NAV (52WeekHigh){14-Jan-2010}</b>	92.77
<b>NAV (52WeekLow){09-Mar-2009}</b>	43.86

**Top 10 Companies**

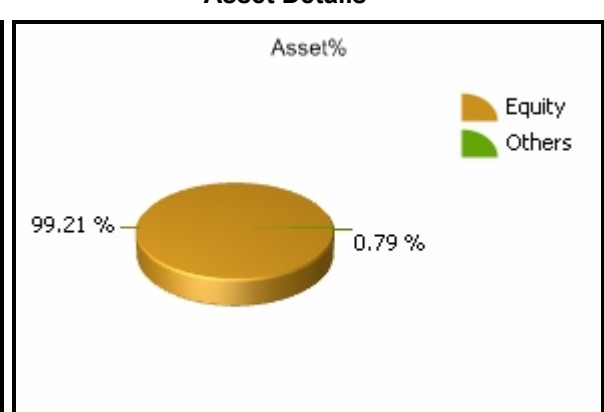
Name	(%)	
Infosys Technologies Ltd.	4.3	↓
Reliance Industries Ltd.	4.0	↑
HDFC Bank Ltd.	3.8	↑
Lupin Ltd.	3.6	↓
Cadila Healthcare Ltd.	3.6	↑
Crompton Greaves Ltd.	3.5	↓
Wipro Ltd.	3.3	↓
Zee Entertainment Enterprises Ltd.	3.2	↑
KEC International Ltd.	3.1	↑
Bharat Heavy Electricals Ltd.	2.9	↓
Ashok Leyland Ltd.	2.9	↑

↑ ↓ ↻ Indicates an increase or decrease or no change in holding since last portfolio. ↻ Indicates new holding since last portfolio.

**Market Capitalisation**



**Asset Details**



\*LargeCap- >Rs. 5,000 crores; MidCap- between Rs.750 crores to Rs.5,000 crores; SmallCap- <Rs.750 crores.

**SIP Details - Invested Rs 5000 Every Month**

Period	Total Investment (Rs.)	Scheme(Rs )	Benchmark
1Year	60,000	81,820	98,114
3Years	180,000	248,872	318,152
5Years	300,000	507,479	548,307
10Years	600,000	2,727,086	2,779,799

**Whats In Whats Out(From Pervious Month)**

	Company	Sector
In	6	2
Out	1	2
No Change %age	42	34

**Top 10 SectorWise Holding**

Industry Name	(%)	
IT - Software	10.3	↓
Pharmaceuticals & Drugs	8.0	↓
Electric Equipment	7.0	↓
Refineries	5.5	↓
Automobiles-Trucks/Lcv	5.4	↓
Bank - Private	4.7	↓
Engineering - Construction	4.7	↓
Steel/Sponge Iron/Pig Iron	4.4	↓
TV Broadcasting & Software Production	4.2	↓
Automobiles-Tractors	3.5	↓

↑ ↓ Indicates an increase or decrease in holding since last portfolio

**Scheme Performance As On (16/Feb/10)**

Period	Returns	B'mark	Rank
3 Months	-0.57	-4.73	96/(200)
6 Months	16.34	5.29	68/(194)
1 Year	81.97	74.38	107/(189)
3 Years	10.86	4.17	35/(138)
5 Years	23.01	19.68	26/(87)
Since Inception	28.39	15.33	NA

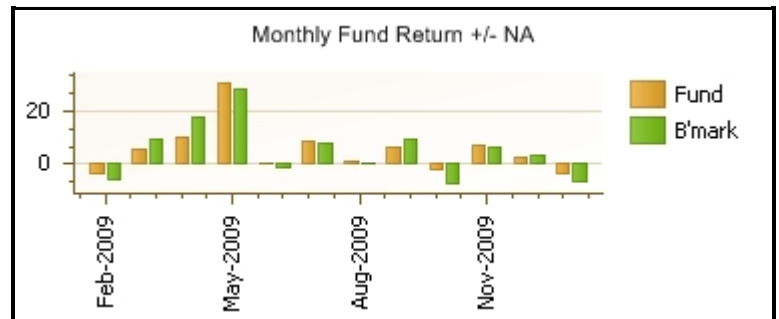
**Volatility Measures**

Fama	-0.05 Std Dev	2.11
Beta	1.12 Sharpe	0.12

**Best/Worst Return**

Period	Best Return		Worst Return	
	Fund(%)	B'mark(%)	Fund(%)	B'mark(%)
Month 19/11/99 to 22/12/99	34.32	NA	13/12/99 to 13/01/00	-35.85 13.36
Quarter 25/02/00 to 26/05/00	69.18	89.53	25/02/00 to 26/05/00	-39.10 -27.36
Year 23/04/03 to 23/04/04	177.69	101.05	20/11/07 to 20/11/08	-52.56 -56.17

**Fund Performance Vis-a-vis Benchmark**



DISCLAIMER: