

**Fund Report Card**
**ICICI Pru Tax Plan(G)**
**Fund Objective/Mission**

The scheme seeks to generate long-term capital appreciation by investing approximately 90 per cent of the investments in equity instruments, while the balance 10 per cent would be parked in debt and money market instrument and cash ( Including-money at call

**Fund House Details**

<b>AMC Name:</b>	ICICI Prudential Asset Management Company Limited
<b>Address:</b>	8th Floor, Peninsula Tower, Peninsula Corporate Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai - 400 013
<b>Website:</b>	www.icicpruamc.com

**Financial Details**

<b>AUM As On (30-Nov-2009)</b>	988.8928685391
<b>NAV As On (29-Dec-2009)</b>	120.38
<b>Min Investment (in Rs.)</b>	<b>Lumpsum</b> 500 <b>SIP</b> 500
<b>NAV (52WeekHigh){29-Dec-2009}</b>	120.38
<b>NAV (52WeekLow){09-Mar-2009}</b>	48.36

**Top 10 Companies**

Name	(%)	
Short Term MMI	7.1	↓
Infosys Technologies Ltd.	6.4	↓
Cadila Healthcare Ltd.	5.6	↓
Tata Consultancy Services Ltd.	4.7	↑
Bharti Airtel Ltd.	4.4	↓
Corporation Bank Ltd	4.4	↓
ICICI Bank Ltd.	3.9	↑
Zuari Industries Ltd.	3.8	↓
Pidilite Industries Ltd.	3.8	↑
Reliance Industries Ltd.	3.1	↓

↑ ↓ ↔ Indicates an increase or decrease or no change in holding since last portfolio. ⊕ Indicates new holding since last portfolio.

**Investment Information**

<b>Scheme</b>	Open ended scheme
<b>Launch Date</b>	12/Jul/1999
<b>Fund Manager</b>	Sankaran Naren
<b>Bench Mark</b>	S&P CNX Nifty
<b>Max.Entry Load(%)</b>	NA
<b>Max.Exit Load(%)</b>	NA

**Fund Structure**

<b>Total Stocks:</b>	63
<b>Total Sectors:</b>	42
<b>P/E Ratio:</b>	15.94
<b>P/B Ratio:</b>	2.53
<b>Avg. Market Cap (Rs.On(30/Nov/2009))</b>	49822.16

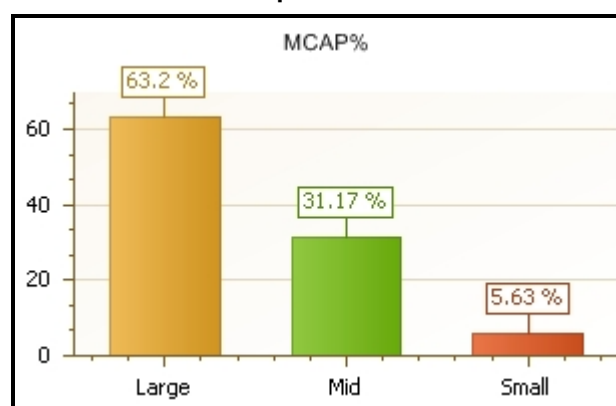
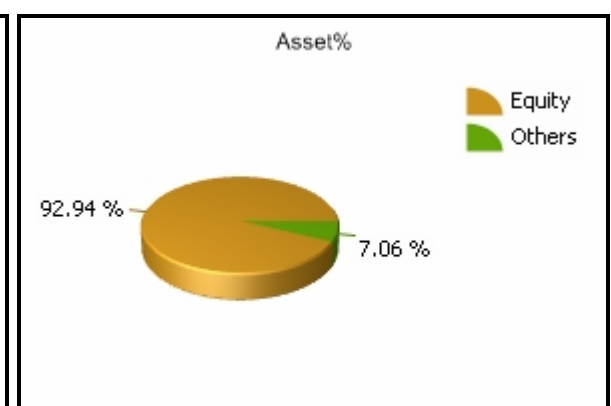
**5 Years History**

Financial Year	2008-2009	2007-2008	2006-2007	2005-2006	2004-2005
NAV in Rs.(as on 31st March)	56.88	92.74	82.50	86.79	47.37
Net Assets(Rs Crores.) (as on 31st March)	524	782	555	281	NA
Returns(%)	-38.36	15.43	-9.04	78.29	75.38
CNX NIFTY Returns(%)	-36.26	30.30	10.03	64.56	11.87
Category Rank	28/(47)	28/(40)	33/(36)	8/(31)	2/(24)

\* Latest As on 31/Mar/09

**Quarterly Performance Last % 5Years**

Financial Year	Q1	Q2	Q3	Q4
<b>2009-2010</b>	51.11	25.62		
<b>2008-2009</b>	-9.83	-7.51	-25.78	-0.91
<b>2007-2008</b>	13.19	7.89	29.56	-28.95
<b>2006-2007</b>	-15.75	23.35	2.68	-10.92
<b>2005-2006</b>	13.24	28.84	6.22	18.23

**Market Capitalisation**

**Asset Details**


\*LargeCap- >Rs. 5,000 crores; MidCap- between Rs.750 crores to Rs.5,000 crores; SmallCap- <Rs.750 crores.

**Top 10 SectorWise Holding**

Industry Name	(%)	
IT - Software	12.6	↓
Pharmaceuticals & Drugs	11.7	↓
Bank - Public	8.4	↓
Other	7.3	↓
Refineries	6.2	↓
Power Generation/Distribution	5.5	↓
Bank - Private	5.3	↓
Telecommunication - Service Provider	4.6	↓
Fertilizers	4.2	↓
Chemicals	3.4	↓

↑ ↓ Indicates an increase or decrease in holding since last portfolio

**Scheme Performance As On (29/Dec/09)**

Period	Returns	B'mark	Rank
3 Months	12.41	3.62	2/(50)
6 Months	37.84	18.15	1/(50)
1 Year	115.39	77.54	1/(44)
3 Years	9.13	9.36	16/(32)
5 Years	22.98	20.18	8/(24)
Since Inception	26.94	14.00	NA

**Volatility Measures**

Fama	-0.15 Std Dev	2.77
Beta	1.31 Sharpe	0.10

**SIP Details - Invested Rs 5000 Every Month**

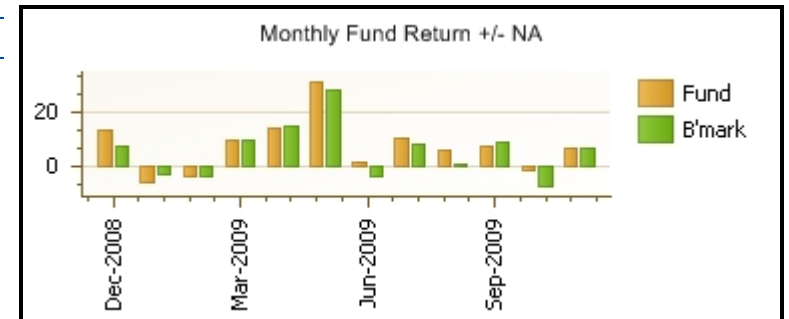
Period	Total Investment (Rs.)	Scheme(Rs )	Benchmark
1Year	60,000	90,808	
3Years	180,000	243,578	
5Years	300,000	452,833	
10Years	600,000	2,776,542	

**Whats In Whats Out(From Pervious Month)**

	Company	Sector
In	7	2
Out	1	0
No Change %age	55	41

**Best/Worst Return**

Period	Best Return		Worst Return	
	Fund(%)	B'mark(%)	Period	Fund(%) B'mark(%)
<b>Month</b> 03/12/99 to 04/01/00	41.05	15.56	11/04/00 to 12/05/00	-38.84 NA
<b>Quarter</b> 22/02/00 to 22/05/00	89.03	28.76	22/02/00 to 22/05/00	-55.13 -29.10
<b>Year</b> 02/01/03 to 02/01/04	154.92	78.04	13/03/00 to 13/03/01	-57.93 -27.94

**Fund Performance Vis-a-vis Benchmark**


DISCLAIMER: