

Fund Report Card

Birla SL Equity(G)

Fund Objective/Mission

An open-end growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 90% equity and 10% debt and money market securities.

Investment Information

Scheme	Open ended scheme
Launch Date	27/Aug/1998
Fund Manager	Mahesh Patil
Bench Mark	BSE-200
Max.Entry Load(%)	NA
Max.Exit Load(%)	1.00

Fund Structure

Total Stocks:	67
Total Sectors:	37
P/E Ratio:	18.03
P/B Ratio:	2.65
Avg. Market Cap (Rs.On(31/Jan/2010))	66331.39

Fund House Details

AMC Name:	Birla Sunlife Asset Management Company Limited
Address:	One India Bulls Centre , Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013
Website:	www.birlasunlifeamc.com

5 Years History

Financial Year	2009-2010	2008-2009	2007-2008	2006-2007	2005-2006
NAV in Rs.(as on 31st March)	238.62	125.15	213.51	174.25	155.69
Net Assets(Rs Crores.) (as on 31st March)	1215	671	1176	506	385
Returns(%)	87.79	-40.83	27.57	8.47	89.54
CNX NIFTY Returns(%)	-36.26	30.30	10.03	64.56	11.87
Category Rank	73/(199)	118/(189)	55/(179)	28/(145)	12/(124)

* Latest As on 16/Feb/10

Quarterly Performance Last % 5Years

Financial Year	Q1	Q2	Q3	Q4
2009-2010	55.54	19.16	8.68	
2008-2009	-16.36	-5.61	-20.98	-6.04
2007-2008	19.16	15.71	27.80	-30.47
2006-2007	-16.10	21.29	14.06	-3.58
2005-2006	15.50	26.23	8.10	23.06

Financial Details

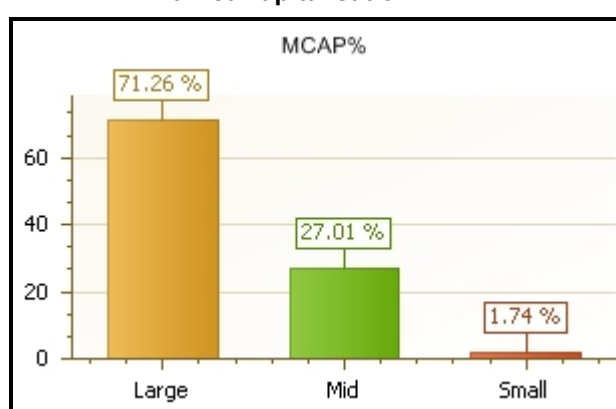
AUM As On (31-Jan-2010)	1214.8994
NAV As On (16-Feb-2010)	238.62
Min Investment (in Rs.)	5000
NAV (52WeekHigh){18-Jan-2010}	259.98
NAV (52WeekLow){09-Mar-2009}	108.99

Top 10 Companies

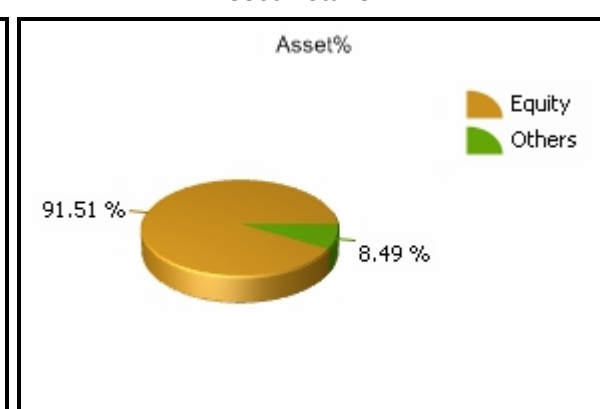
Name	(%)	
Cash & Cash Equivalent	6.5	↑
Infosys Technologies Ltd.	3.6	↓
ICICI Bank Ltd.	3.4	↑
ITC Ltd.	3.4	↑
Thermax Ltd.	3.0	↑
Reliance Industries Ltd.	2.9	↓
Oil & Natural Gas Corpn. Ltd.	2.8	↓
Crompton Greaves Ltd.	2.8	↑
Tata Consultancy Services Ltd.	2.6	↓
Bharti Airtel Ltd.	2.5	↓

↑ ↓ ↻ Indicates an increase or decrease or no change in holding since last portfolio. ↻ Indicates new holding since last portfolio.

Market Capitalisation



Asset Details



*LargeCap- >Rs. 5,000 crores; MidCap- between Rs.750 crores to Rs.5,000 crores; SmallCap- <Rs.750 crores.

SIP Details - Invested Rs 5000 Every Month

Period	Total Investment (Rs.)	Scheme(Rs)	Benchmark
1Year	60,000	84,901	
3Years	180,000	248,268	
5Years	300,000	507,627	
10Years	600,000	2,888,296	

Whats In Whats Out(From Pervious Month)

	Company	Sector
In	3	2
Out	0	0
No Change %age	59	36

Top 10 SectorWise Holding

Industry Name	(%)	
IT - Software	12.7	↓
Bank - Private	9.0	↓
Power Generation/Distribution	8.5	↓
Engineering - Construction	4.9	↓
Electric Equipment	4.6	↓
Cement & Construction Materials	3.9	↓
Refineries	3.6	↓
Other	3.5	↓
Cigarettes/Tobacco	3.3	↓
Pharmaceuticals & Drugs	3.2	↓

↑ ↓ Indicates an increase or decrease in holding since last portfolio

Scheme Performance As On (16/Feb/10)

Period	Returns	B'mark	Rank
3 Months	-0.45	-2.71	94/(200)
6 Months	13.99	8.94	87/(194)
1 Year	94.86	87.79	73/(189)
3 Years	8.57	6.52	54/(138)
5 Years	23.73	18.36	21/(87)
Since Inception	31.82	17.90	NA

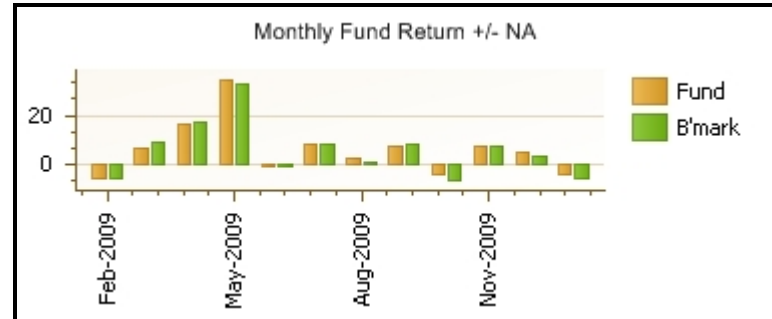
Volatility Measures

Fama	-0.06 Std Dev	2.11
Beta	1.07 Sharpe	0.12

Best/Worst Return

Period	Best Return		Worst Return	
	Fund(%)	B'mark(%)	Fund(%)	B'mark(%)
Month 03/12/99 to 04/01/00	44.32	22.46	-33.46	-29.79
Quarter 25/02/00 to 26/05/00	118.12	63.41	-47.70	-41.32
Year 22/02/99 to 22/02/00	354.26	138.23	-59.42	-49.17

Fund Performance Vis-a-vis Benchmark



DISCLAIMER: