

Fund Report Card
Birla SL Midcap-A(G)
Fund Objective/Mission

The scheme aims at long-term growth of capital at controlled level of risk by investing primarily in mid-cap stocks, to generate returns higher than a fund focused on large and liquid stocks.

Fund House Details

AMC Name:	Birla Sunlife Asset Management Company Limited
Address:	One India Bulls Centre , Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013
Website:	www.birlasunlifeamc.com

Financial Details

AUM As On (30-Nov-2009)	1009.42
NAV As On (29-Dec-2009)	103.74
Min Investment (in Rs.)	5000
	Lumpsum
	SIP
NAV (52WeekHigh){29-Dec-2009}	103.74
NAV (52WeekLow){09-Mar-2009}	38.07

Top 10 Companies

Name	(%)	
Cash & Cash Equivalent	6.8	↓
Voltas Ltd.	3.1	↑
Aurobindo Pharma Ltd.	2.9	↑
Shree Renuka Sugars Ltd.	2.9	↑
Mcleod Russel India Ltd.	2.8	↑
Shriram Transport Finance Company Ltd.	2.7	↑
Sintex Industries Ltd.	2.7	↓
Housing Development & Infrastructure Ltd.	2.7	↓
Allahabad Bank Ltd	2.6	↓
Crompton Greaves Ltd.	2.5	↓

↑ ↓ ↕ Indicates an increase or decrease or no change in holding since last portfolio. ⚡ Indicates new holding since last portfolio.

Investment Information

Scheme	Open ended scheme
Launch Date	03/Oct/2002
Fund Manager	Sanjay Chawla
Bench Mark	CNX Midcap
Max.Entry Load(%)	NA
Max.Exit Load(%)	1.00

Fund Structure

Total Stocks:	54
Total Sectors:	36
P/E Ratio:	19.17
P/B Ratio:	2.79
Avg. Market Cap (Rs.On(30/Nov/2009))	50532.05

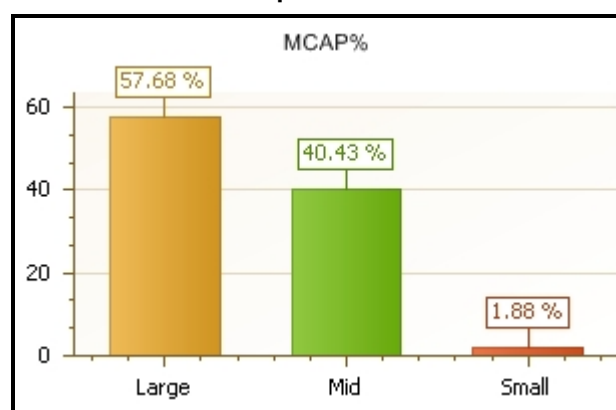
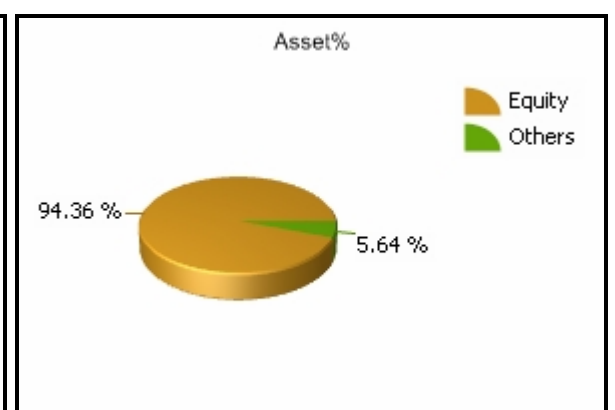
5 Years History

Financial Year	2008-2009	2007-2008	2006-2007	2005-2006	2004-2005
NAV in Rs.(as on 31st March)	43.27	79.67	60.03	57.34	32.48
Net Assets(Rs Crores.) (as on 31st March)	298	608	228	142	NA
Returns(%)	-44.67	37.34	1.99	73.39	51.35
CNX NIFTY Returns(%)	-36.26	30.30	10.03	64.56	11.87
Category Rank	135/(188)	21/(178)	82/(144)	51/(123)	9/(92)

* Latest As on 31/Mar/09

Quarterly Performance Last % 5Years

Financial Year	Q1	Q2	Q3	Q4
2009-2010	69.68	27.15		
2008-2009	-17.13	-6.97	-22.34	-9.29
2007-2008	23.99	16.58	32.19	-30.54
2006-2007	-16.85	21.69	11.01	-6.80
2005-2006	4.06	26.30	11.69	20.26

Market Capitalisation

Asset Details


*LargeCap- >Rs. 5,000 crores; MidCap- between Rs.750 crores to Rs.5,000 crores; SmallCap- <Rs.750 crores.

Top 10 SectorWise Holding

Industry Name	(%)	
IT - Software	9.6	↓
Other	5.5	↓
Bank - Public	5.2	↓
Pharmaceuticals & Drugs	4.6	↓
Plastic Products	4.5	↓
Engineering - Construction	4.0	↓
Steel & Iron Products	4.0	↓
Power Generation/Distribution	4.0	↓
Engineering	3.9	↓
Transmission Towers / Equipments	3.8	↓

↑ ↓ Indicates an increase or decrease in holding since last portfolio

Scheme Performance As On (29/Dec/09)

Period	Returns	B'mark	Rank
3 Months	12.18	11.54	19/(199)
6 Months	37.62	33.07	17/(192)
1 Year	120.54	104.50	11/(188)
3 Years	17.20	12.55	13/(133)
5 Years	27.79	20.44	11/(83)
Since Inception	38.12	33.80	NA

Volatility Measures

Fama	-0.12 Std Dev	2.77
Beta	1.00 Sharpe	0.10

SIP Details - Invested Rs 5000 Every Month

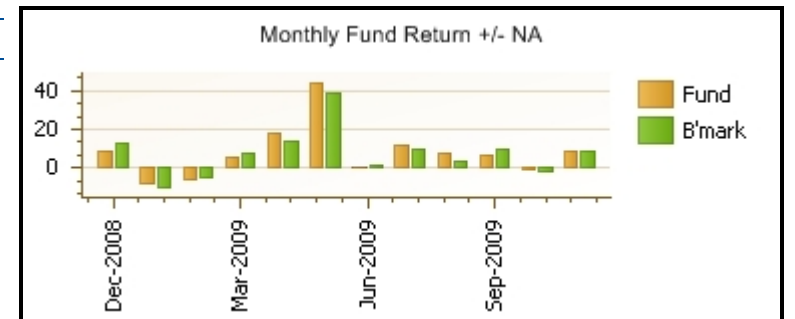
Period	Total Investment (Rs.)	Scheme(Rs)	Benchmark
1Year	60,000	96,678	
3Years	180,000	264,210	
5Years	300,000	545,759	
10Years	NA	NA	

Whats In Whats Out(From Pervious Month)

	Company	Sector	
In	2		0
Out	0		2
No Change %age	49		36

Best/Worst Return

Period	Best Return		Worst Return	
	Fund(%)	B'mark(%)	Fund(%)	B'mark(%)
Month 29/04/09 to 02/06/09	48.73	42.67	-34.15	-35.90
Quarter 02/09/08 to 02/12/08	103.13	93.16	-39.21	-44.66
Year 03/12/08 to 03/12/09	136.77	125.63	-60.59	-61.29

Fund Performance Vis-a-vis Benchmark


DISCLAIMER: