

Fund Report Card

Birla SL Frontline Equity-A(G)

Fund Objective/Mission

An open-end growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity by aiming at being as diversified across various industries and or sectors as its chosen benchmark index, BSE 200.

Investment Information

Scheme	Open ended scheme
Launch Date	27/Sep/2002
Fund Manager	Mahesh Patil
Bench Mark	BSE-200
Max.Entry Load(%)	NA
Max.Exit Load(%)	1.00

Fund Structure

Total Stocks:	63
Total Sectors:	31
P/E Ratio:	19.57
P/B Ratio:	3.01
Avg. Market Cap (Rs.On(30/Nov/2009))	75579.01

Fund House Details

AMC Name:	Birla Sunlife Asset Management Company Limited
Address:	One India Bulls Centre , Tower 1, 17th Floor, Jupiter Mill Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013
Website:	www.birlasunlifeamc.com

5 Years History

Financial Year	2008-2009	2007-2008	2006-2007	2005-2006	2004-2005
NAV in Rs.(as on 31st March)	41.40	61.62	49.42	40.53	23.93
Net Assets(Rs Crores.) (as on 31st March)	394	329	128	58	NA
Returns(%)	-32.43	30.27	19.63	66.04	18.06
CNX NIFTY Returns(%)	-36.26	30.30	10.03	64.56	11.87
Category Rank	43/(188)	41/(178)	3/(144)	67/(123)	70/(92)

* Latest As on 31/Mar/09

Quarterly Performance Last % 5Years

Financial Year	Q1	Q2	Q3	Q4
2009-2010	50.82	19.55		
2008-2009	-14.18	-2.23	-18.97	-1.17
2007-2008	14.53	16.01	23.88	-24.24
2006-2007	-7.25	19.39	11.70	-1.42
2005-2006	6.52	23.26	8.02	19.42

Financial Details

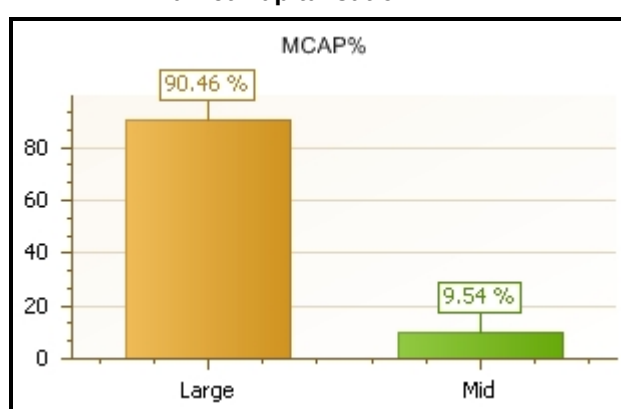
AUM As On (30-Nov-2009)	1449.07
NAV As On (29-Dec-2009)	79.37
Min Investment (in Rs.)	5000
NAV (52WeekHigh){24-Dec-2009}	79.33
NAV (52WeekLow){09-Mar-2009}	36.44

Top 10 Companies

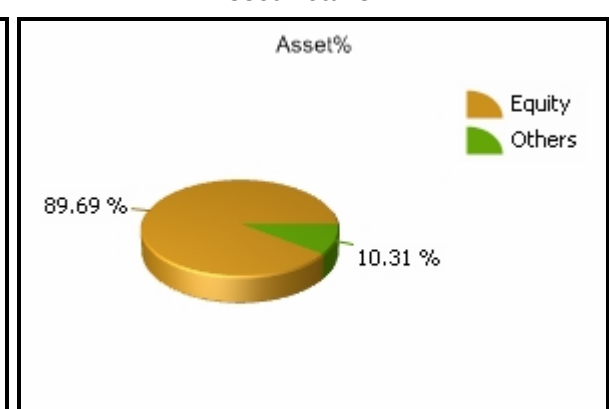
Name	(%)	
Cash & Cash Equivalent	8.6	↑
Infosys Technologies Ltd.	4.1	↑
Reliance Industries Ltd.	3.8	↓
Tata Consultancy Services Ltd.	3.5	↑
ITC Ltd.	3.2	↓
Oil & Natural Gas Corpn. Ltd.	3.1	↓
ICICI Bank Ltd.	2.8	↑
Tata Motors Ltd.	2.5	↑
Bharti Airtel Ltd.	2.4	↓
Axis Bank Ltd.	2.3	↓

↑ ↓ ↻ Indicates an increase or decrease or no change in holding since last portfolio. ↻ Indicates new holding since last portfolio.

Market Capitalisation



Asset Details



*LargeCap- >Rs. 5,000 crores; MidCap- between Rs.750 crores to Rs.5,000 crores; SmallCap- <Rs.750 crores.

SIP Details - Invested Rs 5000 Every Month

Period	Total Investment (Rs.)	Scheme(Rs)	Benchmark
1Year	60,000	84,797	
3Years	180,000	247,791	
5Years	300,000	539,503	
10Years	NA	NA	

Whats In Whats Out(From Pervious Month)

	Company	Sector
In	2	0
Out	1	0
No Change %age	56	30

Top 10 SectorWise Holding

Industry Name	(%)	
Other	11.6	↓
Bank - Private	9.9	↓
IT - Software	9.0	↓
Engineering - Construction	7.0	↓
Power Generation/Distribution	6.9	↓
Refineries	5.9	↓
Electric Equipment	5.5	↓
Oil Exploration	4.7	↓
Bank - Public	3.6	↓
Cigarettes/Tobacco	3.3	↓

↑ ↓ Indicates an increase or decrease in holding since last portfolio

Scheme Performance As On (29/Dec/09)

Period	Returns	B'mark	Rank
3 Months	7.43	5.21	88/(199)
6 Months	23.98	20.00	95/(192)
1 Year	92.04	90.67	72/(188)
3 Years	16.54	9.50	15/(133)
5 Years	27.35	19.83	12/(83)
Since Inception	34.30	28.14	NA

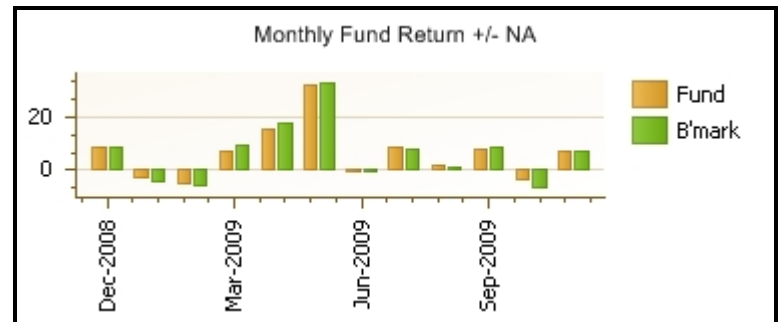
Volatility Measures

Fama	-0.07 Std Dev	2.77
Beta	1.19 Sharpe	0.10

Best/Worst Return

Period	Best Return		Worst Return			
	Fund(%)	B'mark(%)	Fund(%)	B'mark(%)		
Month	29/04/09 to 02/06/09	33.93	35.01	24/09/08 to 24/10/08	-30.85	-37.49
Quarter	20/08/08 to 20/11/08	80.16	94.73	20/08/08 to 20/11/08	-35.87	-43.95
Year	23/04/03 to 23/04/04	115.52	124.61	20/11/07 to 20/11/08	-51.16	-58.80

Fund Performance Vis-a-vis Benchmark



DISCLAIMER: