



Security that lets you soar.

Public Issue of Secured NCDs. Interest upto **11.75% p.a.**[^]

SMS SREI to 56161

SREI

**Public issue of Secured NCDs starts 26th Aug to 17th Sept 2013[#]
Opportunity to double your money in 6 years 3 months**

Srei Infrastructure Finance Ltd.

What are Non-Convertible Debentures (NCDs)?

Whenever a company wants to raise money from the public or institutions, it issues a debt paper for a specified tenure where it pays a fixed interest on the investment. This paper is known as a debenture. Some of the debentures are termed as convertible debentures since they can be converted into equity shares on maturity. A Non - Convertible debenture or NCD does not have the option of conversion into shares and on maturity the principal amount along with accumulated interest is paid to the holder of the instrument.

Advantages of investing in NCDs.

- **Better Returns:** NCDs in the past have offered interest rates which were quite attractive as compared to interest on other fixed-income options.
- **No Tax deduction at source:** There is no tax deduction at source (TDS) on NCDs offered in DEMAT mode and listed on a stock exchange as per section 193 of the IT Act.
- **Higher Safety:** NCD issues by NBFCs are secured debt, which means they are completely secured by assets of the company. NCDs are also rated by credit rating agencies, which indicates the degree of safety regarding timely servicing of financial obligations.
- **Good Liquidity:** NCDs offer good liquidity due to Stock Exchange listing.
- **Availability of various options:** Applicants can apply in various options having different maturity periods as per their requirement.

[^]For detailed terms and conditions please refer to the Prospectus dated August 14th 2013.

Investment Highlights

- Opportunity to double your money in 6 years 3 months.
- Monthly, annual and cumulative interest payment option available.
- Individual Category can hold the NCDs both in Physical and Demat Form.
- Rated “CARE AA-(Double A minus)” and “BWR AA (Double A)” indicating high degree of safety regarding timely servicing of financial obligations. Such instruments carry very low credit risk.
- Listed on BSE to provide liquidity to the investor.
- Minimum application size is ₹10,000 and will be allotted on first cum first serve basis.
- Interest on application amount-The Company shall pay to the successful applicants, interest at the rate of 10% p.a. on the application money for the NCDs allotted.
- The NCDs will be fully secured.

Who Can Apply

CATEGORY I (Institutional Category)

- Public Financial Institutions, Statutory Corporations, Commercial Banks, Co-operative Banks, Mutual Funds and Regional Rural Banks which are authorized to invest in NCDs.
- Provident Funds, Pension Funds, Superannuation Funds and Gratuity Fund, which are authorized to invest in NCDs.
- Venture Capital Funds registered with SEBI, Insurance Companies registered with IRDA and National Investment Funds.

CATEGORY II (Non Institutional)

- Companies; bodies corporate and societies registered under applicable laws in India and authorized to invest in the NCDs.
- Public/Private Charitable/religious trusts which are authorized to invest in NCDs.
- Scientific and /or industrial research organization; which are authorized to invest in the NCDs.
- Partnership firms in the name of partner.
- Limited Liability Partnership formed and registered under the provisions of the LLP Act, 2008 (No.6 of 2009).

CATEGORY III (Individual)

- Resident Indian Individuals.
- Hindu Undivided Families through the Karta.

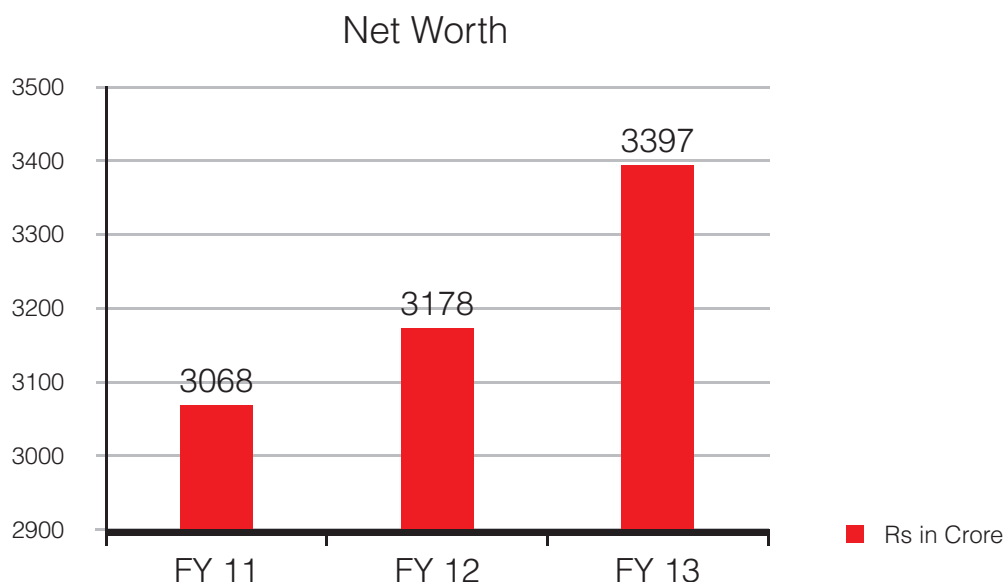
About the Company

- Srei Infrastructure Finance Limited ('Company') is a RBI registered non- deposit taking NBFC.
- A significant lender in the private infrastructure financing sector.
- Notified as "Infrastructure Finance Company" in the year 2011.
- Accorded "Public Finance Institution" status by the MCA, under section 4A of Companies Act, 1956.
- A listed entity on "BSE" and "NSE". One of the NBFCs in India to be listed on "LSE" (London Stock Exchange).
- Received Certificate of Registration for Mutual Fund (Infrastructure Debt Fund) from SEBI.

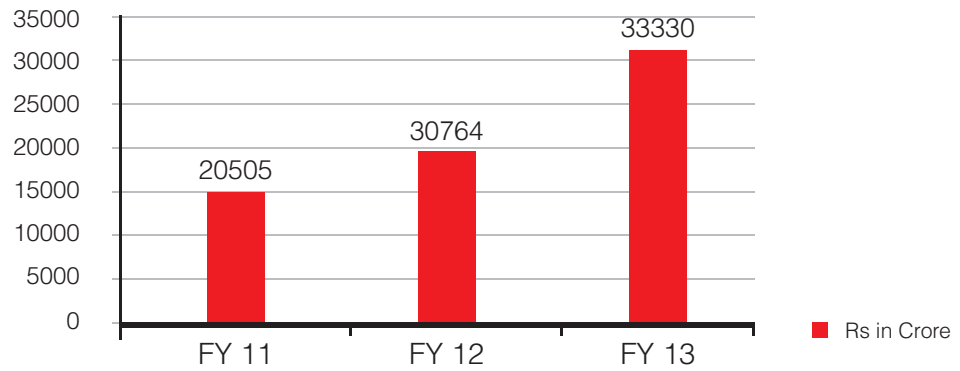
Key Strengths

- Over 24 years of experience in infrastructure funding in India with a network of 85 offices.
- Diversified product portfolio and presence across the infrastructure space to boost the growth path.
- Experienced Management team to steer ahead the Company in its growth path.
- One of the few Indian NBFCs to have accessed the International market for funds and get listed on London Stock Exchange.
- With a large customer base and ₹ 33,330 Crore of Consolidated Asset Under Management as on March 31, 2013.
- Consolidated group net worth is ₹ 3,397 Crore and Profit After Tax (PAT) is ₹ 263 Crore for the year ended March 31, 2013.

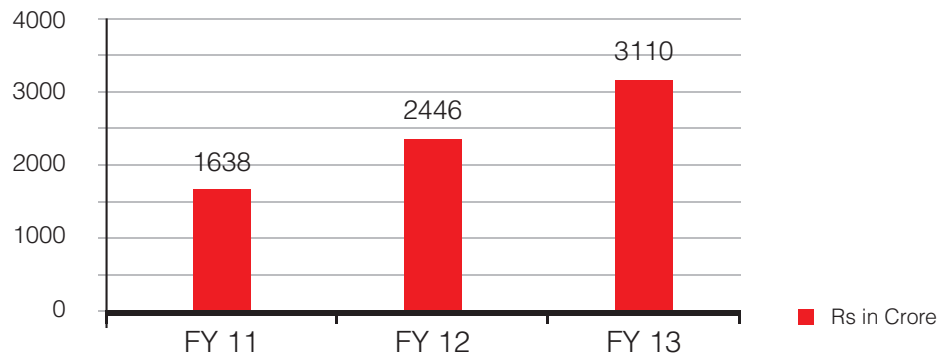
Key Financials



Assets Under Management



Total Income



PAT

